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## Agenda

### Monday, 9th October

| Timings                    | Sessions   |
|----------------------------|--|
| 09:30 -<br>Exhibition area | <b>Registration, refreshments and networking</b>   |
| 10:30                      | <b>Chair's morning introduction</b><br><b>Chair: Sean Green</b> , Director of IT, City of London Corporation & City of London Police (Confirmed)   |
| 10:40                      | Welcome: <b>Geoff Connell, Socitm President and Head of IM &amp; Technology, Norfolk County Council</b>  |
| 10:50                      | <b>Morning keynote address: Preparing for the digital revolution in local government</b> <ul style="list-style-type: none"><li>• Preparing for a digital government: what changes can we expect?</li><li>• Building a digital government: Can we all be Estonia?</li><li>• What are the greatest challenges for a truly digital government? How can we overcome them?</li></ul> <b>Keynote: Paul Maltby</b> , Director Data Projects, DCLG (Confirmed) |
| 11:20                      | Leading digital transformation<br><b>Modern leadership for place-based outcomes</b> - the role of Socitm and its policy and research programme<br><b>Keynote: Martin Ferguson</b> , Policy and Research Director, Socitm (Confirmed)   |
| 11:40                      | ITN Productions and Socitm present Digital Transformation <ul style="list-style-type: none"><li>• This short film explores the changing digital landscape within public services - and why collaborative working is more essential than ever. The production will highlight best practice, new technologies and the breakthrough ideas that are having a positive impact on our public services.</li></ul>   |
| 11:50                      | Refreshments, networking and transfer <ul style="list-style-type: none"><li>• Speak to counterparts from across the sector and pick up tips on responding to policy and best practice developments</li></ul>   |

## Timings

## Sessions

|   |   |
|---|---|
| 12.20 - Please select your breakout session | <p>Choice of breakout session</p> <p><b>1a) How I Learned to Stop Worrying and Love the Cloud</b></p> <p>The Cloud, the IoT, and Cyber are necessary and desirable responses to the amplification of societal complexity. Our enthusiastic embrace of them are essential for the growth of prosperous societies and the realisation of human potential. This embrace offers the answers to the problems we imagine they give us. The 'us' being Cyber security orthodoxies. Hitherto, we have been paralysed by a discourse of fear, uncertainty and doubt. Our real problems are neither the insider threat, nor the sophisticated adversary, nor complacent executives, nor sloppy developers. Ours has been a failure to understand, embrace and exploit the nature of Cyber.</p> <ul style="list-style-type: none"><li>• A fresh look at the nature of Cyber</li><li>• A challenge to the existing Cyber Security orthodoxies</li><li>• A suggestion of new ways of thinking about Cyber in a societal and social context</li><li>• A glimpse of things (perhaps) to come</li></ul> <p><b>Speaker: Colin Williams</b>, Director, SBL Editor, "CyberTalk"<br/>Visiting Professor, De Montfort University<br/>Honorary Fellow, University of Warwick<br/>Founding Member, Cyber Policy Centre</p> |
|   | <p><b>1b) Digital Inclusion: Combining the Power of People and Automation</b></p> <p>Join Aylesbury Vale District Council (AVDC) CEO, Andrew Grant and hear how it successfully implemented a business transformation and digital inclusion strategy by integrating multiple applications into its core communications platform. As a result residents can quickly and easily get in touch with AVDC, across a choice of channels. As well as improved customer satisfaction, AVDC has also reduced the overall cost of its communications services.</p> <p><b>Speaker: Russell Tilsed</b>, 8x8 (Confirmed)<br/><b>Speaker: Andrew Grant</b>, CEO, AVDC (Confirmed)</p>   |
|   | <p><b>1c) Shared capabilities and best practice at Service Birmingham</b></p> <p><b>Speaker: Yvonne Batchelor</b>, Head of Service Delivery and Service Management, Service Birmingham</p>  |
| 13.00 - Exhibition area                     | <p>Lunch, refreshments &amp; networking</p> <p>Take advantage of the opportunity to expand your contact base by meeting counterparts from across the sector and visiting the exhibition</p>   |

## Timings

## Sessions

|                   |   |
|-------------------|---|
| 13:30 - Main Room | <p><b>The CIO Dilemma - Barriers to innovation in the public sector</b></p> <p>Today, to an unprecedented degree, public sector organisations look to their IT departments to deliver innovation and embrace the transformational potential of the Internet of Things, public cloud technologies and big data to deliver citizen-centric services. However, at the same time CIOs are constrained by continuously changing organisational, legislative and budgetary demands. This is the “Public Sector CIO Dilemma”.</p> <p>Increased collaboration, joined-up government services, job satisfaction and, ultimately, better services to citizens are all attainable goals. However, to meet these goals, public sector organisations need systems designed to enable sharing of information – the information needed to meet the challenges inherent in delivering services to a demanding public.</p> <p>Join KCOM’s Lightning Talk session where Darryl Beckford, Head of Digital Acceleration, will explore the challenges faced by public sector CIOs and how to accelerate innovation to successfully deliver citizen first experiences.</p> <p><b>Speaker: Darryl Beckford</b>, Head of Digital Acceleration, KCOM (Confirmed)</p> |
| 13:50             | <p>Chair's afternoon remarks</p> <p><b>Chair: Sean Green</b>, Director of IT, City of London Corporation &amp; City of London Police (Confirmed)</p>  |
| 13:55             | <p><b>Using data to create a better tomorrow</b></p> <p><b>Speaker: Pye Nyunt</b>, Corporate Insight Hub Manager, Barking &amp; Dagenham (Confirmed)</p>  |
| 14:15             | <p><b>Why genuine Digital Transformation is dependent on the adoption of Public Cloud technology</b></p> <ul style="list-style-type: none"><li>• The theory behind why embracing Public Cloud is a pre-requisite for genuine and sustainable transformation and change</li><li>• Brief showcase of our Public Sector experiences and successful examples of our recent Public Cloud implementations, including the benefits these bring to organisations</li><li>• Important Microsoft Cloud Platform developments and opportunities</li></ul> <p><b>Speaker: Mark Briggs</b>, Managing Director, CoreAzure (Confirmed)</p> <p><b>Speaker: Dr Mark Thompson</b>, Strategy Director, CoreAzure (Confirmed)</p>   |
| 14:35             | <p><b>Women in IT: Securing, embedding and enhancing long-term change</b></p> <p><b>Speaker: Nadira Hussain</b>, Head of ICT, London Borough of Enfield (Confirmed)</p> <p><b>Speaker: Ruby Dixon</b>, Strategic Transformation Consultant (Confirmed)</p>  |
| 15:15             | <p>Transfer</p>   |

## Timings

## Sessions

15:25 - Please select your breakout session

### 2a) Cloud First Strategy for Local Government

Government agencies are adopting a cloud first strategy with Microsoft Azure and Office 365 for its economic and technical benefits. However, implementing this can be difficult and thorough planning is key to successful adoption. In this session you will hear real-world customer examples of successful and not so successful implementations of this strategy. Find out how to maintain control and choice as you manage, secure, and move your data across multiple cloud environments.

- Hear how you can deliver data protection & security when moving to Microsoft Azure
- Learn how to migrate to Azure easily and use it for DR with Azure Site Recovery
- Find out how to control and reduce your Azure expenditure
- Provide robust backup and restore capabilities to Office 365

**Speaker: Kirk Ryan**, Cloud Solution Architect, NetApp (Confirmed)

**Speaker: Paul Wilford**, Solutions Architect, EACS (Confirmed)

### 2b) GDPR, security, retention - Innovation is required and IT can deliver it

Iron Mountain has carried out research to explore the information challenges that local authorities face in the UK. Coupled with this, our speakers will discuss the recent broader Cohasset benchmark survey which looks at challenges that various industries face.

The findings show a growing realisation that information governance has the capability to meet challenges by enabling organisations to map their information assets, identify owners, and implement security, privacy, retention policies against them.

There is a lack of clarity on how to achieve and measure effective information governance. Our speakers will discuss how Information Technology to a large extent will help solve the problem.

Our session will discuss the topics the research showed as key concerns:

- Security
- Difficulties applying retention rules
- The inability to react to changes in laws and regulations - GDPR
- Delivering information in a timely fashion

**Speaker: Justin Massarella Ferguson**, Senior Consultant Information Governance, Iron Mountain (Confirmed)

**Speaker: John Woolley**, Head of Technical Sales, Iron Mountain (Confirmed)

### 2c) How SIP is transforming Public Sector Communications

The session will demonstrate SIP can improve control, flexibility, resiliency, scalability and manageability of your voice communications, whilst substantially reducing your costs.

SIP has a wide appeal across the whole of the Public Sector and we'll be showcasing examples of SIP deployments in criminal justice, NHS and local government organisations.

We will also demonstrate:

- Substantial cost savings
- Resilient topology options
- Options to control your incoming calls from one pane of glass
- How we can help you transition to SIP

**Speaker: Stuart Percival**, Public Sector Solutions Consultant, Gamma (Confirmed)

| Timings                                     | Sessions   |
|---|--|
| 16:05                                       | Refreshments, networking and transfer<br>Speak to counterparts from across the sector and pick up tips on responding to policy and best practice developments  |
| 16:30 - Please select your breakout session | <p>Choice of breakout sessions:</p> <p><b>3a) Insider Threat: Building a zero trust infrastructure</b><br/>A cyber-attack is something that every organisation and IT department dreads. Yet most organisations' approach to defending network infrastructures focuses on prevention, with little or no thought given to alternative methods beyond the first stage, such as damage limitation and recovery. This talk discusses the changing attack methods of threat actors and how infrastructure can be built to resist this.</p> <p><b>Key points include:</b></p> <ul style="list-style-type: none"> <li>• Infrastructure Security Design</li> <li>• Threat Modelling</li> <li>• Zero Trust</li> </ul> <p><b>Speaker: Adam Louca</b>, Chief Security Technologist, Softcat (Confirmed)</p>   |
|   | <p><b>3b) Navigating a path to 'Digital' Transformation - the how and why</b><br/>Whether you see the term 'digital transformation' as hype or not, there can be no doubt that the winds of change are blowing through public sector service delivery. But faced with aging infrastructure, complex integrations and budget constraints, the reality can sometimes be a daunting prospect. In this session we will look at the potential offered from within the Microsoft suite of tools and how to achieve short term value in plotting out a path to modernising working practices, both from a technology and user/cultural change perspective.</p> <p><b>Chair: Jos Creese</b>, Digital Analyst and CEO, CCL (Confirmed)<br/><b>Speakers:</b> Consortium representatives serving the LRG sector</p>   |
|   | <p><b>3c) How do you truly enable a Smarter City?</b><br/>In this session you'll hear from the city of Southend and the Manchester CityVerve consortium on what it means to truly enable a smarter city. Facilitated by Cisco, we understand that it's not just about the technology. Cisco believes that a truly smart city is needs-driven, benefit-led and tech-enabled with the potential to create endless possibilities like new business and jobs; better healthcare, transport and education; safer streets; and more engaged and empowered citizens. Learn how Southend &amp; CityVerve are benefiting from Cisco's approach.</p> <p><b>Chair: Stuart Higgins</b>, Head of Smart Cities and IoT, Cisco (Confirmed)<br/><b>Speaker: Nick Corrigan</b>, Head of Digital Futures, Southend-on-Sea Borough Council (Confirmed)<br/><b>Speaker: Senior Representative</b>, CityVerve (Confirmed)</p> |
| 17:10                                       | Transfer   |
| 17:20                                       | Keynote address: <b>GDPR pitfalls and opportunities</b><br><b>Speaker: Hilary Simpson</b> , Founder, Sleuth the Consultancy Coop (Confirmed)   |
| 17:40                                       | Chair's closing remarks<br><b>Chair: Sean Green</b> , Director of IT, City of London Corporation & City of London Police (Confirmed)   |
| 17:45                                       | Close of day 1   |

# Tuesday, 10th October

## Timings

## Sessions

|   |   |
|---|---|
| 08.30 - Exhibition area                     | Registration, refreshments and networking   |
| 09:15                                       | Chair's opening remarks<br><b>Chair: Sandra Taylor</b> , Head of ICT Services, Dudley Metropolitan Borough Council (Confirmed)  |
| 09.20                                       | Morning keynote address: <b>Cyber security in local public services</b> <ul style="list-style-type: none"><li>• The National Cyber Security Centre (NCSC) and how they will create a world class center of excellence to coordinate the national and local cybersecurity effort for the public sector</li></ul> <b>Keynote: Senior Representative</b> , NCSC (Confirmed)  |
| 09.40                                       | <b>Building Resilience Together: National Cyber Security Programme Local</b><br>DCLG update on the work of the National Cyber Security Programme Local: Building Resilience Together project focussing on collaborative working with the National Cyber Security Centre and Cyber Resilience Government initiative. How to link-up with the international award winning Think Cyber Think Resilience mentoring resources to support corporate awareness. The session will also outline forward strategy work around cyber and devolution, growth, public services, local democracy and civic resilience. <ul style="list-style-type: none"><li>• Working with National Cyber Security Programme and local partners</li><li>• How to access international award winning Think Cyber Think Resilience mentoring resources</li><li>• Look at how cyber impacts the big issues of devolution, growth, public services, local democracy and civic resilience</li></ul> <b>Speakers: Mark Brett</b> , Cyber Security Advisor, National Cyber Security Programme Local, DCLG (Confirmed) |
| 10.00                                       | <b>Microsoft CityNext</b> <ul style="list-style-type: none"><li>• <b>Speaker: Helena Zaum</b>, Industry Solutions Executive, Local and Regional Government Public Sector, Microsoft Ltd (Confirmed)</li><li>• <b>Speaker: Richard Barrett</b>, Senior Technical Professional AvePoint UK, Ltd (Confirmed)</li><li>• <b>Speaker: Paul Downton</b>, Director KIM Software Solutions (Confirmed)</li></ul>   |
| 10.20                                       | Refreshments, networking and transfer <ul style="list-style-type: none"><li>• Speak to counterparts from across the sector and pick up tips on responding to policy and best practice developments</li></ul>  |
| 10.50 - Please select your breakout session | <b>4a) Delivering Efficiencies through Field Service Management</b><br>This session will show how through the implementation of a flexible scheduling tool and enterprise mobility platform organisations can realise a number of efficiencies across all areas of the business<br><b>Speaker: Nick Shipton</b> , Dynamic Scheduling Product Director, Kirona (Confirmed)<br><b>Speaker: Paul Saunders</b> , Mobile Workforce Product Director, Kirona (Confirmed)  |

| Timings                 | Sessions  |
|-------------------------|---|
|                         | <p><b>4b) Delivering end-to-end service management</b><br/> <b>Speaker: Richard Barrett</b>, Senior Technical Solutions Professional, AvePoint UK, Ltd (Confirmed)<br/> <b>Speaker: Paul Downton</b>, Director, KIM Software Solutions Ltd (Confirmed)</p>  |
|                         | <p><b>4c) Building your technology future together - Technology buying: we've got it covered</b><br/> <b>Speaker: Dan Saxby</b>- Category Director at Crown Commercial Service (Confirmed)</p>  |
| 11.30                   | Transfer  |
| 11.40                   | <p>Keynote address: Location Intelligence and its relevance to Smart Places<br/> <b>Speaker: Andy Coote</b>, Location Practice Group Leader, Socitm Advisory (Confirmed)</p>  |
| 12.00                   | <p>The future of ICT &amp; local government. A panel discussion on <b>Artificial Intelligence, Automation and People</b><br/> <b>Speaker: Maryvonne Hassall</b>, IT Strategy Manager, Aylesbury Vale District Council (Confirmed)<br/> <b>Speaker: Chris Riley</b>, ICT Manager, Lancaster City Council (Confirmed)<br/> <b>Speaker: Hilary Simpson</b>, Founder, Sleuth the Consultancy Coop (Confirmed)<br/> <b>Speaker: Jos Creese</b>, Digital Analyst and CEO, CCL (Confirmed)</p> |
| 12.50                   | <p>Chair's closing remarks<br/> <b>Chair: Sandra Taylor</b>, Head of ICT Services, Dudley Metropolitan Borough Council (Confirmed)</p>  |
| 13.00 - Exhibition area | <p>Lunch, refreshments and networking<br/> Last chance to take advantage of the opportunity to expand your contact base by meeting counterparts from across the sector and visiting the exhibition</p>  |
| 14:00                   | <p>Close of day 2 and conference<br/> <a href="#"><b>One week to go   Register now to attend!</b></a> <sup>[1]</sup></p>  |

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**Links**

[1] <https://www.eventsforce.net/dods/6011/register?mc=website/register>